

**Johannes Roth**

Interaction Designer

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Intro

Hello,

I'm Johannes and I am a designer from Germany.

I'm trained as both interaction and graphic designer and I truly enjoy working where these two disciplines meet.

My goal in projects is to make complex systems understandable and easy to use. User interface design, prototyping and visual design are my tools to get there.

I'm used to work and communicate design in interdisciplinary teams as well as shipping products and making sure that everything is at the right place.

I have experience in designing for a wide range of digital products from web design over mobile apps to desktop software and embedded systems. I also worked for different kinds of companies like small design studios, medium sized innovation agencies and big corporations.

If this sounds interesting to you, let's talk!

Johannes

Professional Experience

Freelance Interaction Designer

Munich | Oct. 2017 – present

UX, UI, Visual Design, Interaction Design, Prototyping, Research and Design Strategy.
I work independent or on-site as part of your team.

IXDS

Senior Interaction Designer

Munich | Apr. 2014 – Dec. 2017 (3,5 years)

- Transferred to Munich to help build up the IXDS Munich office
- UI and UX design for home appliance products
- Lead several embedded UI projects from concept to start of sales
- PM (writing offers, budget and client management, team staffing and coordination)
- Support in strategy workshops
- Internal responsibilities: recruiting of designers, finding an office

IXDS

Interaction Designer

Berlin | Apr. 2013 – Mar. 2014 (1 year)

- iOS and Android concept and app design
- Concept and design for several telecommunication products
- Automotive user interfaces
- Product design and concept for startups

DDB Tribal

Digital Design Intern

Berlin | Sep. 2011 – Feb. 2012 (7 months)

- Support of the digital unit in several campaigns
- Video editing, web design, social media conception

Bauknecht Home Appliances

Graphic Designer

Stuttgart | Mar. 2008 – Aug. 2008 (6 months)

- Design, layout and print production of a product catalog

Education

Hochschule für Gestaltung Schwäbisch Gmünd
Bachelor of Arts – Interaction Design
Schwäbisch Gmünd | Oct. 2009 – Feb. 2013

- Focus on Application Design & Interaction Design
- Co-Tutor for Web Technology class (HTML/CSS)

Kolping Akademie Stuttgart
Graphic & Communication Design
Stuttgart | Sep. 2003 – Jul. 2006

Skills

Software/Technology

I feel at home in graphic software such as Sketch or Illustrator.

I like to do detailed UI transition design in animation tools like After Effects or Principle.

Finally for the validation of concepts I use prototyping tools like Invision to test interactions quickly.

I also have basic knowledge of HTML and CSS.

Project Management

Project planning, cost estimations, writing offers, budget and client management, team planning and coordination.

Languages

German: native language

English: professional proficiency